**Head and Title**

1. **The <head>**

Now, we need to give the browser some **information about the page itself**. We can do this by adding a <head> element.

The <head> lies above our <body> element. Recall that only the <body> will be displayed to the webpage. This means that these other information, before <body>, are part of the program. These other information are called *metadata*. (head, then body)

1. **Page Titles**

A browser’s tab displays the title specified in <title> tag. The <title> tag is always inside of the <head>.

Graphical user interface, application, Teams

Description automatically generated<!DOCTYPE html>  
<html>  
  <head>  
    <title>Planned – To Do</title> 🡪   
  </head>  
</html>

1. **Page Description**

We can add the page description to be found by search engines by adding the <meta> tag inside the <head>

<meta name=”description” content=”This is an amazing web page”>

We could also set the set of characters that we are going to use in our file, with attribute charset.

<meta charset=”UTF-8”>